

A photograph of a modern, multi-story apartment building with a courtyard. The building features glass balconies and a mix of white and red brickwork. The courtyard has a paved walkway, manicured hedges, and several trees. The image is framed by large, overlapping geometric shapes in shades of orange, purple, and blue.

MIPIM PROPERTY CREDENTIALS



SECNewgate

Insight. Communications. Advocacy.



ABOUT US

A SPECIALIST-LED TEAM SPREAD ACROSS
SEVEN REGIONAL OFFICES

SEC Newgate has the most comprehensive property communications team in the UK, providing specialist advice to clients across the sector.

With a strong international footprint operating out of 50+ offices across 22 countries, we offer our clients expert advice and support no matter the location.

Our UK team spans more than 130 specialist community engagement, public affairs, corporate, consumer and financial experts across seven regional offices.

We help businesses to engage meaningfully with target audiences on a local, national and international basis, supporting commercial objectives and delivering great outcomes for their profiles and projects.

An aerial photograph of a city skyline under a clear blue sky. In the foreground, a modern building with a glass facade is partially visible on the left. The middle ground is dominated by a tall, slender skyscraper with a glass exterior, standing out among other buildings. The background shows a dense urban landscape with various building styles, including older brick structures and more modern high-rises. The text "WE HELP BUSINESSES TO ENGAGE MEANINGFULLY" is overlaid in white, bold, sans-serif font across the center of the image.

WE HELP BUSINESSES TO
ENGAGE MEANINGFULLY

WHAT WE OFFER

COMMUNICATIONS AND ENGAGEMENT THROUGHOUT THE LIFETIME OF PROJECTS



FINANCIAL COMMUNICATIONS

Our award-winning capital markets team works with a range of investment and asset managers to help them attract investment, gain access to a broader range of deal opportunities or support the sales process of specific assets.

PLANNING COMMUNICATIONS AND STAKEHOLDER ENGAGEMENT

Our Advocacy Local team helps many of the UK's leading house builders and developers navigate the planning system, delivering effective consultation and stakeholder engagement programmes that ensure our clients achieve positive outcomes at planning committees across the UK.

RESIDENT COMMUNICATIONS

We work with freeholders, developers and managing agents to manage leaseholder and resident communications, advising on issues including building safety, remediation programmes, day-to-day construction and building management issues.

CONSTRUCTION COMMUNICATIONS

Once projects are approved and ready to build, we support developers throughout the construction phase – from industry skills engagement and community communications to milestone PR and crisis management. We help clients build a sense of excitement during the construction phase, whilst managing potential issues as they arise, protecting reputation and preparing for the selling phase.

SALES AND MARKETING

We execute captivating campaigns that generate sales or lettings interest for new developments, whilst positioning new schemes as destinations in their own right.

BRAND POSITIONING

We have extensive experience helping our clients to position their brands and raise the profile of their senior teams through insight-based thought leadership campaigns. Our in-house graphic designers can help with brand creation and development or create marketing materials from brochures and exhibition materials to annual reports, social media and infographics - beyond the design, we can help brands with media, messaging and content creation including podcasts, roundtables, video and more.

OUR TEAM OF SPECIALISTS



LAURA LEGGETTER

Laura has 25 years of agency experience, across real estate, hospitality and tourism. Laura works across a portfolio of clients including Canary Wharf Group, Countryside Partnerships, Ballymore and Patrizia in the UK with a number of branded residence developments overseas. Her key remit sees her crafting communications for large opportunity areas which have included Earls Court and Nine Elms and now her role includes issues management and internal communications.



TALI ROBINSON

Tali has 20 years' experience in corporate communications and reputation management. Over the course of her career she has led award-winning campaigns for some of the biggest names in property and construction, many top international professional services firms, global funds and asset managers, and a number of tech and real estate advisory organisations.



POLLY WARRACK

With nearly 10 years of in-house and agency experience with leading real assets investment and asset managers across Europe, Polly specialises in strategic communications, media relations and thought leadership to help build profile and safeguard reputations. Alongside both listed and non-listed investors, Polly has worked with advisors, developers and lenders to cover the entire asset lifecycle.



DAVID SCANE

David Scane is a Director in the SEC Newgate Local Advocacy team heading up the Housing and Local Planning team. With over a decade's experience of planning and development communications, David has led the communications on projects from skyscrapers in Surrey, to cemeteries in the London Green Belt, from floating homes in Sussex to logistics hubs in the Midlands, and from executive homes in Hampshire to petrol stations in Somerset.



PHIL BRISCOE

Phil has worked in more than 90% of local planning authorities across the UK, advising clients across all real estate sectors on political and community engagement. With a background in politics, he has served as a local councillor and worked with councillors across the country. Based between Chelmsford and London, Phil jointly leads our network of regional offices across the UK.



ALINA HARITONOVA

Alina specialises in B2B and B2C communications with a particular focus on real estate. Her clients include residential property developers and regeneration specialists, Pan-European investment managers, property consultancies, and proptech firms. Alina speaks four languages, including English, French, Russian and Latvian.



MATILDA HARTWIG

Matilda has more than six years of experience working with government and private sector clients across the property and infrastructure sectors. She has worked on controversial and high-profile projects, requiring sophisticated communications strategies and careful community and stakeholder consultation to manage risks.



HENRY COLUMBINE

Henry has more than 15 years' experience in communications, with a focus on the property sector. Based between Birmingham and London, Henry jointly leads our network of regional offices across the UK. Working with developers, investment firms and consultants, Henry helps his clients achieve clear commercial objectives, whether that means securing new tenants for an office building, attracting investors, increasing deal flow or winning new customers.

A photograph of a modern residential building complex. The buildings feature glass facades and balconies with glass railings. A central courtyard area is paved with light-colored tiles and has some landscaping, including trees and bushes. The text "DELIVERING GREAT OUTCOMES" is overlaid in the center of the image.

DELIVERING GREAT
OUTCOMES

OUR CLIENTS

ballymore.


COUNTRYSIDE
Places People Love


Homes
England

Urban&Civic

 **PATRIZIA**

CBRE
GLOBAL
INVESTORS

**AVISON
YOUNG**

GERALDEVE

TCR
TRAMMELL CROW RESIDENTIAL

 **Cain
International**

ATENOR

 **Far East
Consortium**

Google

CONTACT US

hello@secnewgate.co.uk

**BEST
BANKING
COMMUNICATIONS
CAMPAIGN**

PRCA City & Financial
Awards 2023

SHORTLISTED

**BEST
INTEGRATED
AGENCY
CORPORATE AND
PUBLIC AFFAIRS**

PR Week CCPA
Awards 2023

SHORTLISTED

**BEST
HANDLING
OF AN IPO**

PR Week CCPA
Awards 2022

WINNER

**BEST IPO
CAMPAIGN**

PRCA City & Financial
Awards 2021/2022

WINNER

**BEST CSR
CONTENT**

Corporate Content
Awards 2022

WINNER

**ESG
AGENCY
OF THE YEAR**

PR Moment
Awards 2022

SHORTLISTED

**PR
AGENCY
OF THE YEAR**

Headlinemoney
Awards 2023

SHORTLISTED

**PURPOSE
AWARD**

PRCA Dare
Awards 2022

SHORTLISTED

**PROPERTY
ADVISER
OF THE YEAR**

PROPS
Awards 2022

SHORTLISTED

**COMMS
AGENCY
OF THE YEAR**

Business Green
Awards 2021/2022

SHORTLISTED

**CONSULTANCY
OF THE YEAR**

PR Week CCPA
Awards 2022

SHORTLISTED

**BEST IPO
CAMPAIGN**

PRCA City & Financial
Awards 2021/2022

SHORTLISTED

**BEST
SOCIAL MEDIA
CAMPAIGN**

BEST USE OF A
COMMUNICATION TOOL
AND BEST USE OF VIDEO

PRCA Digital
Awards 2023

SHORTLISTED