

Our purpose.

To achieve positive outcomes through communications, advocacy and research, helping our clients clearly demonstrate their purpose, value, and impact locally, nationally and internationally.

About us.

c.1,200 people worldwide

50+
offices

 $\frac{22}{\text{countries}}$

5 continents

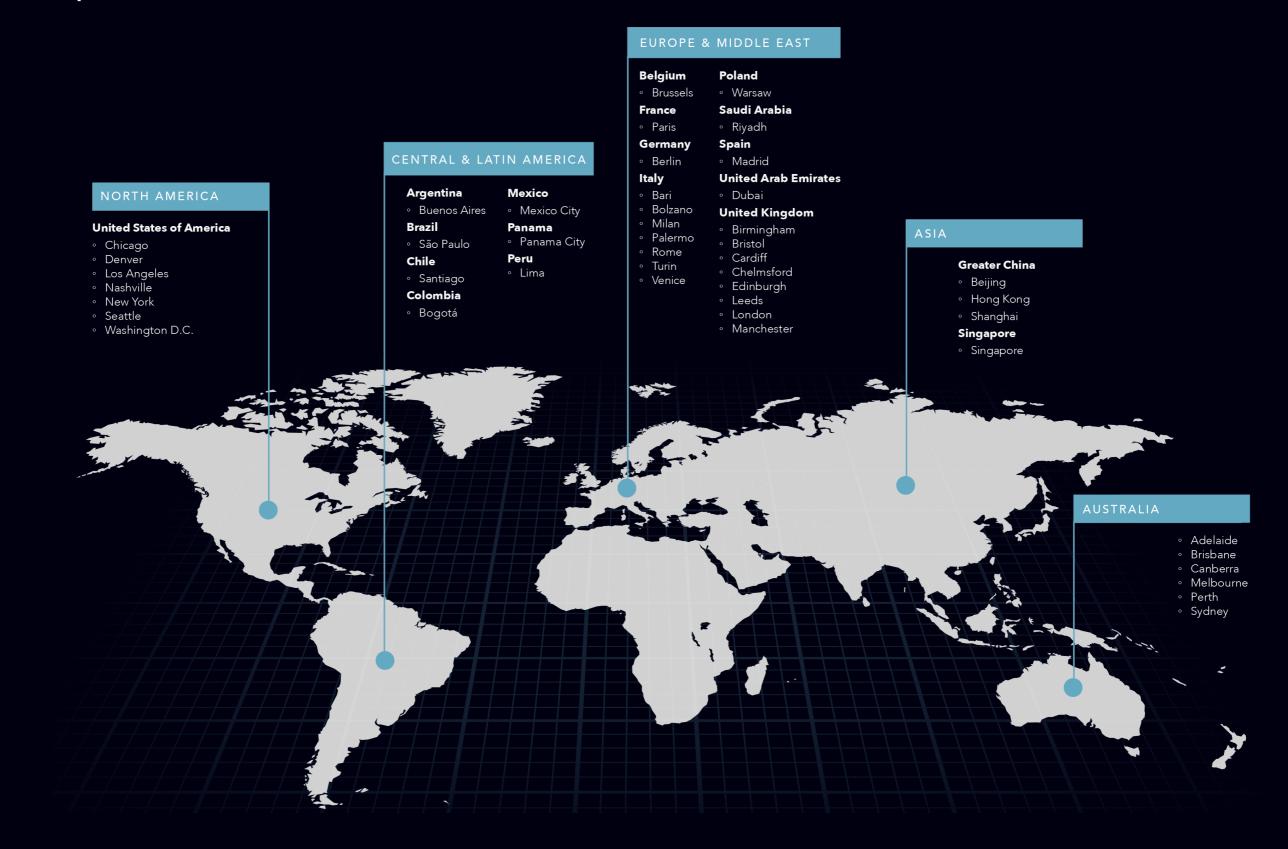
We are an insights and research-driven global strategic communications and advocacy group.

We work at the nexus of business, politics, communities, markets and media to deliver positive outcomes.

We are the people you come to with an opportunity to seize or a problem to solve.

Our advice is delivered by circa 1,200 professionals across five continents, providing clients with around the clock counsel and support, implementing campaigns locally, nationally and internationally.

Our footprint.



Creating positive change through insight-led, strategic communications.

We have advised over 150 organisations in the TMT sector globally.

We work with organisations through their growth cycle, from individuals and start-ups to global leaders.

We enable our clients to achieve their corporate ambitions and build distinctive, valuable brands.

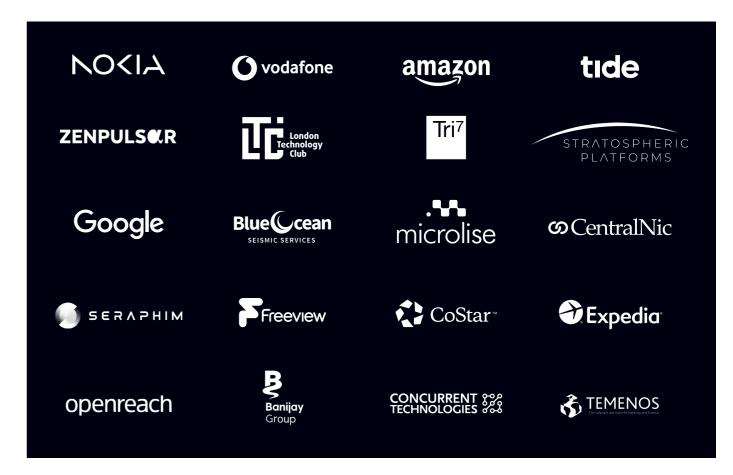


Investor focused services.



CAPITAL MARKETS COMMUNICATIONS	PRIVATE CAPITAL COMMUNICATIONS	PERCEPTION STUDIES & INVESTOR SURVEYS	FIT FOR FLOAT CAMPAIGNS
ANALYST, MEDIA & GOVERNMENT RELATIONS	ANNUAL REPORTS	DIGITAL INVESTOR TARGETING STRATEGIES	DIGITAL – IR WEBSITES, PODCASTS & WEBINARS
ESG BENCHMARKING & REPORTS	CAPITAL MARKETS DAYS & INVESTOR EVENTS	SOCIAL MEDIA MANAGEMENT	C-SUITE PROFILING & AWARDS

Global TMT clients and experience.



Financial communications.

Our specialist team advises on a wide range of situations, including:



IPO'S & SECONDARY LISTINGS	TRANSACTIONS	RESTRUCTURINGS	FUNDRAISES
DUAL TRACK	ACTIVISM	DIVESTMENT	TURNAROUNDS



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BEST BANKING COMMUNICATIONS CAMPAIGN

PRCA CITY & FINANCIAL AWARDS 2023 SHORTLISTED

BEST INTEGRATED AGENCY FOR CORPORATE & PUBLIC AFFAIRS

PR WEEK CCPA AWARDS 2023 SHORTLISTED

BEST HANDLING OF AN IPO

PR WEEK CCPA AWARDS 2022

Winner

BEST IPO CAMPAIGN

PRCA CITY & FINANCIAL AWARDS 2021/2022

Winne

BEST CSR CONTENT

CORPORATE CONTENT AWARDS 2022

Winner

ESG AGENCY OF THE YEAR

PR MOMENT AWARDS 2022

PURPOSE AWARD

PRCA DARE AWARDS 2022

PROPERTY ADVISOR OF THE YEAR

PROPS AWARDS 2022

SHORTLISTED

COMMUNICATIONS AGENCY OF THE YEAR

BUSINESS GREEN AWARDS 2021/2022

CONSULTANCY OF THE YEAR

PRCA PUBLIC AFFAIRS AWARDS 2022 SHORTLISTED